ALEX W. MCDONELL
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OBJECTIVE

Seeking a creative design position with a progressive company or group where I can continue learning while offering my ten years of professional experience by assisting in the growth and success of a company that provides high quality services to a wide range of clients.

EMPLOYMENT

Express Press - www.xpress-press.com (2003 - 2006)
Graphic Designer/ Pre-Press Production Artist - Responsible for multiple client projects, customer service, quality assurance, electronic pre-press and design.
Est. 1972, Express Press is a locally owned print shop in Boulder, CO specializing in off-set and digital printing.

MacLaren Markowitz Gallery - www.mmgfineart.com (2001-2003) Fine Art Sales, Photographer, Web Master, & Graphic Designer - Responsible for online & print event promotions & gallery installations. MacLaren Markowitz Gallery was a leading influence of fine art galleries in and around Boulder, CO for 25 years.

Panoptic Vision - www.panopticvision.com (2001)
Graphic Designer - Produced corporate identity, web site, product logo and print collateral. Panoptic Vision designs and builds high resolution panoramic digital cameras that can be used for online immersive imaging as well as high resolution panoramic photographs.

Yakalo Solutions - www.yakalo.net (1999 - 2001)
Art Director, Assistant Marketing Director
Responsible for designing corporate identity system including; product line logos and icons, web based user interfaces, sales materials, exhibit graphics, presentations and client web site designs. Yakalo Solutions was an ASP company based in Longmont, CO. They provided online real estate business systems for real estate professionals and online newspapers. (i.e. The Denver Post's real estate site, www.dpohomes.com)

JCPenney Inc. - www.jcpenney.com (1996 - 1999)
Presentation Designer,- Promoted to: Layout Artist C, B, A then Design Team Leader/ Art Director of Electronic Media department
Responsibilities and job tasks included: Image manipulation. Product image conversion from print to web. Image archive management. Assisted in interface development of Image Management System (IMS). Art Direction for digital photography studio. Designed logos, graphics, and layouts for intranet sites and print ads. Developed animations and banners for JCPenney's e-commerce site. Trained and managed on site freelance help. Trained all Catalog Advertising's Art Directors and Layout Artists on digital imaging techniques using Photoshop. Created online seasonal promotions for the home page of www.jcpenney.com. Catalog Champion Pace Award. Led the Design Team in creating the design for www.jcpenney.com (published 1999-2000) JCPenney Corporate headquarters is located in Plano, TX. The Catalog Advertising Division/ Electronic Media department was responsible for publishing JCPenney's online catalog content and advertising.

PLATFORMS

MAC (7.2 through OSX), Windows 98-2000, NT workstation/PC, UNIX Sun Sparc Station

SOFTWARE

PUBLISHING Adobe CS - Photoshop, Illustrator & InDesign, Acrobat 6.0, QuarkXPress 6.0, PageMaker 6.5, Macromedia Freehand 7.0, Corel Draw, PrintSmith 7.0, Suitcase XI, Power Point 9.0, Word 9.0, Excel 9.0. Streamline 3.1, Painter 5.5 , Portfolio 3.0.
WEB Dreamweaver MX, Interarchy FTP, Extensis Fetch, WSFTP, Fireworks 3.0, Image Ready 2.0, Page Mill 2.0, Gif Builder. Debabbleizer, Flash 3
3D Software Fractal Design's Detailer, Poser 3.0, Ray Dream Designer, Bryce 2, Macromedia's Extreme 3D.

NATURAL MEDIA

Watercolor, conte crayon, charcoal, pastels, tempera & oil paint, designers gouache pen & ink, calligraphy, design markers, scratch board, cut paper, clay, wood, airbrush, grease board, kneaded erasers, paper clips, you name it.

TRAINING

Dale Carnegie Training www.dalecarnegie.com (1993) Human Relations, Leadership and Effective Speaking.
Digital Training & Designs Inc. www.digitrain.com (Dec. 1998) Macromedia Intro. Director 7.0 (Nov. 1998) Macromedia Flash 3.0 Animation (Feb. 1997) HTML Intro. /Advanced Web Publishing (Jan. 1997) Photoshop 3.0 Scanning & Resolution (May 1996) Photoshop 3.0 Masking/ Special Effects (Mar. 1996) Multimedia/ Internet Imaging.
Thunder Lizard Productions www.thunderlizard.com (April 1997) Photoshop 4.0 Conference in Chicago. (Sept. 2000) Web Design 2000

EDUCATION

Art Institute of Dallas - www.aid.aii.edu (1993 - 1995)
Degree of Associate of Applied Arts in Visual Communications GPA 3.6 / 4.0 Academic Honors Award. Studies concentrated on graphic design, ad design, package design, art direction and principles of photography, illustration techniques and human figure study.
Tarrant County Junior College (1990 - 1992) Emphasis on Communications and Art. Business Communications, Painting, and General Studies

INTERESTS

Excited by art and technology. Special interests in: fine art, digital & traditional photography, nature, world culture, travel, motorcycles, throwing darts.

PERSONAL

Creative, level-headed 34 year old father, husband, non-smoker with a sense of humor, integrity and strong work ethic. Practicing art since childhood.

PORTFOLIO

http://www.awm-art.com